



Station Order Add to Schedule Matheson for Congress 2012

Market: Salt Lake City-Ogden

Estimate ID

Flight Dates: Tuesday, September 25, 2012 to Sunday, September 30, 2012

12124

Contact: Dianne Downey

Phone: 801-975-4444

Email: dianne.downey@abc4.com

Fax: 801-975-4555

Direct: 801-975-4555

KTVX-TV

Program Name	DP	Days	Length	Gross Rate	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	
KTVX 6a News 6:00 AM 6:30 AM	EM	/ M-F	30	\$95.00 \$380.00	1	1	1	1			4
KTVX 6:30a News 6:30 AM 7:00 AM	EM	/ M-F	30	\$130.00 \$130.00				1			1
Good Morn America 7:00 AM 9:00 AM	EM	/ M-F	30	\$140.00 \$560.00	1	1	1	1			4
The Doctors 9:00 AM 10:00 AM	DT	/ M-F	30	\$125.00 \$125.00		1					1
Ellen 3:00 PM 4:00 PM	EF	/ M-F	30	\$250.00 \$250.00			1				1
KTVX 4p News 4:00 PM 4:30 PM	EN	/ M-F	30	\$165.00 \$330.00	1		1				2
KTVX 4:30p News 4:30 PM 5:00 PM	EN	/ M-F	30	\$165.00 \$330.00		1		1			2
KTVX 5p News 5:00 PM 5:30 PM	EN	/ M-F	30	\$165.00 \$330.00	1		1				2
KTVX 6p News 6:00 PM 6:30 PM	EN	/ M-F	30	\$200.00 \$400.00		1		1			2
Saturday 5p News 5:00 PM 5:30 PM	EN	Sa	30	\$175.00 \$175.00					1		1
Sunday 5p News 5:00 PM 5:30 PM	EN	Su	30	\$175.00 \$175.00						1	1
KTVX 10p News 10:00 PM 10:35 PM	LN	/ M-F	30	\$400.00 \$800.00	1		1				2

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 9/21/2012 4:03:58 PM

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Program Name	DP	Length	Days	Gross Rate	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Sep	Sep	Sep	Sep	Sep	Sep	
					25	26	27	28	29	30	
Station Gross Totals				\$3,985.00	5	5	6	5	1	1	23

Suzanne Collins

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